

"I thought you
were the DD."

"I thought
you were."



Get The Ride App

E-hail taxis. Plan transit routes. Get there safely.

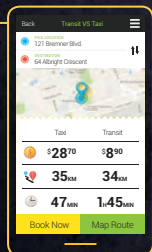
Download The Ride app and enter Promotion Code: **MADDSchool**
and we'll make an extra donation in support of MADD Canada.

CANADA'S **GET-ME-THERE** APP

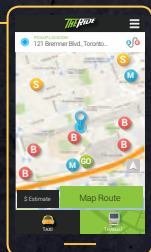
Download it for **free**



E-HAIL CABS
& GET ETA



COMPARE
TAXI VS -TRANSIT



GET LOCAL
TRANSIT TIMES &
PLAN ROUTES

THE RIDE

In association with **madd**⁺

gettherideapp.com



REACH YOUR DESTINATION ALIVE

Did You Know...

- Your licence can be suspended for driving with a BAC of .05% or higher?*
- Many provinces and territories have a .00% BAC requirement for drivers 21 and under?

Call 911 to report a suspected impaired driver.

Impaired Driving Facts**

BAC (Blood Alcohol Content) is the amount of alcohol in the bloodstream.

Criminal Code charges begin at .08%

Licence suspensions begin at .05% BAC in most provinces*.

Costs of an impaired driving conviction = \$1,000 - \$20,000.

Drinking and Driving Statistics:

Annual # of deaths	1,239
Annual # of injuries	73,120
Annual # of property damage claims	241,666

*Most provinces have provincial licence suspension programs beginning at .05%. Saskatchewan's program begins at .04% BAC.

**Source: www.madd.ca



MADD
Mothers Against Drunk Driving
Les mères contre l'alcool au volant

**THINK BEFORE
YOU DRINK AND DRIVE**



DRIVING HIGH **IS** DRIVING IMPAIRED

madd⁺
No alcohol. No drugs. No victims.



WARNING

Cannabis use may affect
motor skills and visual function.

madd⁺
No alcohol. No drugs. No victims.

DRIVING HIGH **IS** DRIVING IMPAIRED



madd
No alcohol. No drugs. No victims.

MY DECISIONS

MY VOICE

MY

RIGHT TO A SAFE RIDE HOME

MADD YOUTH:

- ★ Make smart choices by not mixing alcohol, drugs and driving.
- ★ Educate their friends to stop mixing alcohol, drugs and driving.
- ★ Plan ahead and take turns being a designated driver.
- ★ Refuse to get into a vehicle driven by an impaired driver.

MADD Canada is committed to working with today's youth to help make our roads safer.

madd.ca

madd 
Saving Lives, Supporting Victims



THE WORLD CAN SEEM PRETTY SMALL WHEN YOU'RE STUCK IN ONE PLACE



AN IMPAIRED DRIVING CONVICTION CAN PREVENT YOU FROM TRAVELLING OUTSIDE CANADA



www.madd.ca



LAST ROUND WITH MY BUDDIES



MADD

Mothers Against Drunk Driving
Les mères contre l'alcool au volant



**YOUR COACH
MAY NOT KNOW YOU'RE HIGH.
THE LAMPPOST WILL.**

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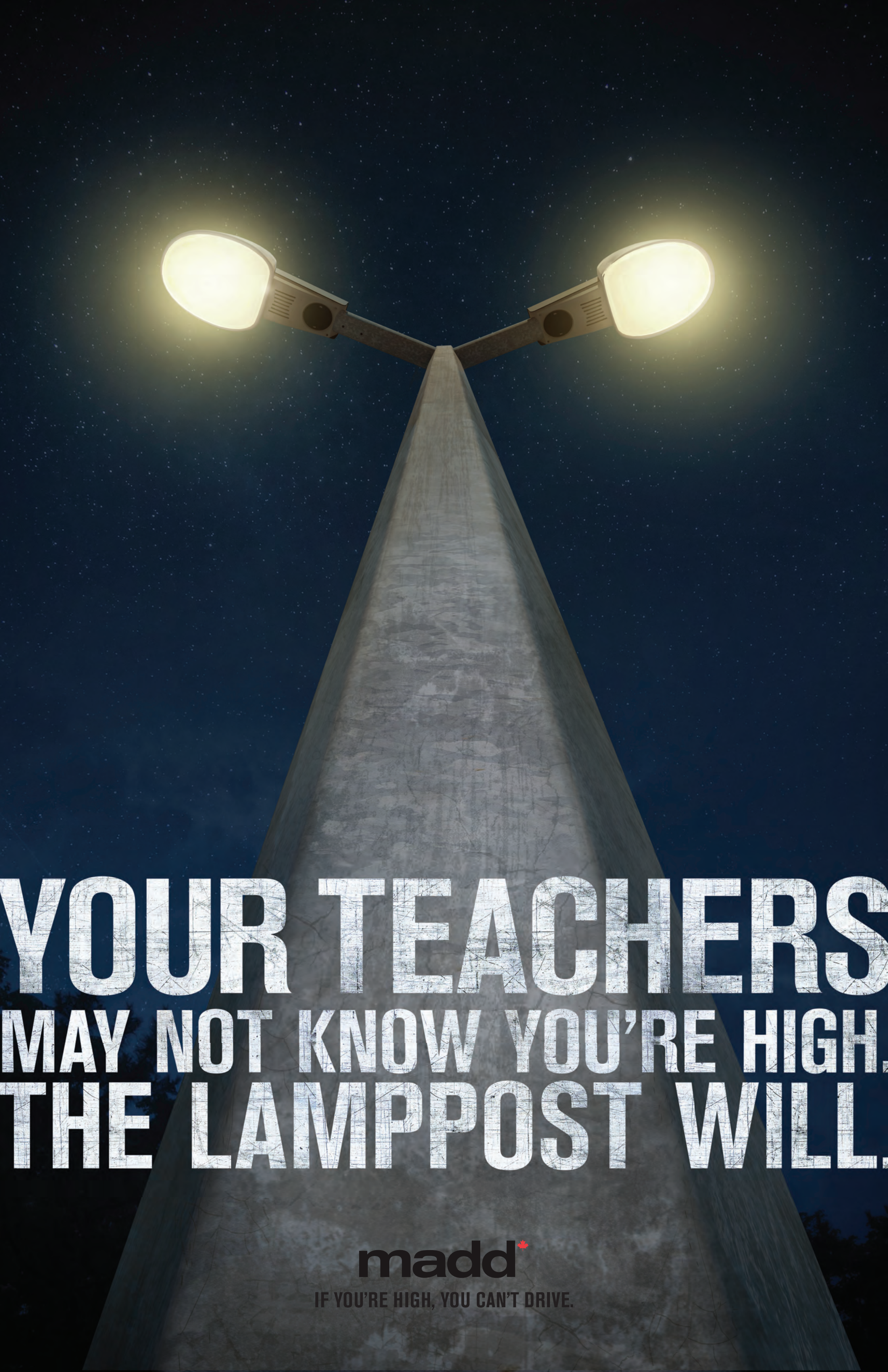
IF YOU'RE HIGH, YOU CAN'T DRIVE.



**YOUR PARENTS
MAY NOT KNOW YOU'RE HIGH.
THE LAMPPOST WILL.**

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IF YOU'RE HIGH, YOU CAN'T DRIVE.



**YOUR TEACHERS
MAY NOT KNOW YOU'RE HIGH.
THE LAMPPOST WILL.**

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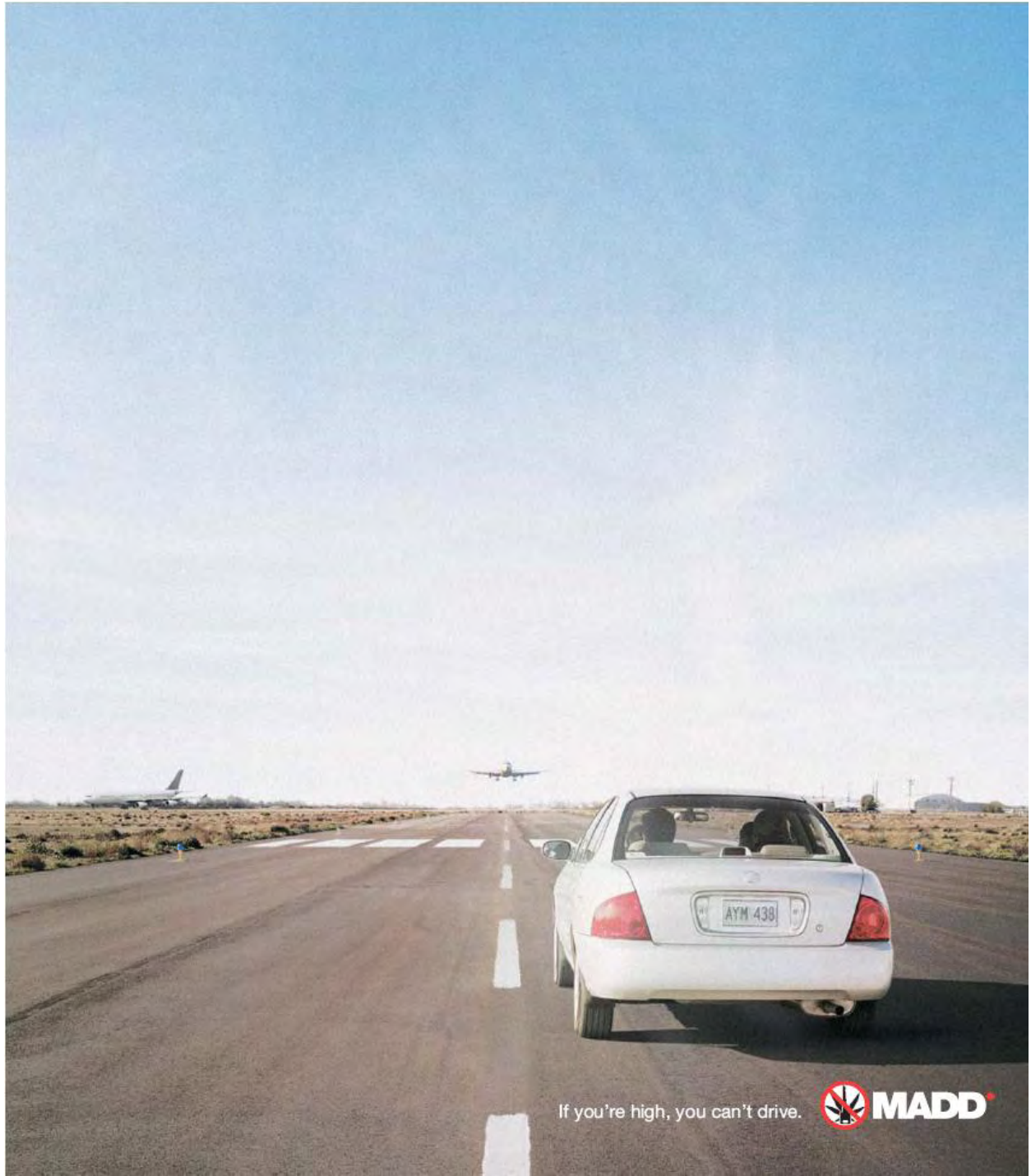
IF YOU'RE HIGH, YOU CAN'T DRIVE.



If you're high, you can't drive.



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If you're high, you can't drive.



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If you're high, you can't drive.  **MADD**



**Beer Cans Are Recyclable.
Sixteen-Year-Olds Aren't.**

**Nearly half of all teen deaths on the road involve alcohol.
It's just not worth the risk.
Drive sober.**

madd 
Saving Lives, Supporting Victims


Allstate®
You're in good hands.

**1-800-665-6233
madd.ca**